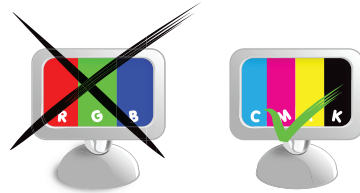


# How to Prepare Your Artwork

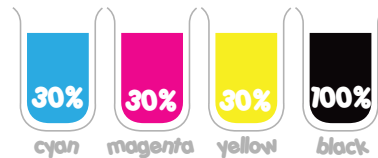
## Colour Settings

1. First of all, check the colour settings of your document are in CMYK. You could say that this is the most important part of the preparation process as this will determine your documents final result. RGB is for web display and CMYK is for print.



2. Please ensure the Black within your document has the right mix. The Black you are viewing on your monitor may look deep but more often than not, you will find the results to be considerably different once printed.

To get the best possible result and a nice rich Black we suggest you use the following formula (see right).



## Pixels

72 DPI (Dots Per Inch) is perfectly acceptable for viewing files on-screen, it is not suitable however for documents which are meant for print. Please create all documents meant for print at 300 DPI.



## Orientation

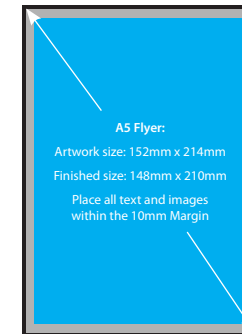
It's important that you should set your files in the right orientation. Please check when ordering if your files require to be placed in a Landscape or Portrait orientation to ensure your files are printed correctly.

## Bleed & Margin

All standard document page sizes need to be oversized by 2mm of their respective dimensions to allow for paper and print movement when sent to press. This is the documents bleed area.

All text should be placed at least 5mm away from the edge of the document. (See right)

If you are unsure about bleeds and margins please contact us through phone or email.



**Suggested margin for finished document sizes:**

Document Size:	Border Size:
Business Cards (85mm x 55mm)	5mm
A6 (105mm x 148mm)	5mm
A5 (148mm x 210mm)	10mm
A4 (210mm x 297mm)	15mm
A3(297mm x 420mm)	20mm

## Fonts

Please make sure all fonts have been converted into outlines or flattened. This is a standard precautionary measure incase our font libraries don't match yours.



## File Type

We are flexible enough to accept all major file types including PDF, Photoshop Documents, Illustrator and InDesign files, however, some files may incur a small surcharge. PDF files are preferred.



## Saving

When saving your PDF please set to 'Press Quality' and 'Preserve Editing Capabilities' just in case we need to make any adjustments to ensure optimum print results are attained. **We will always ask for your permission before doing so.**

Please also ensure that you have flattened any transparencies in your document.

## Sending

Please send your artwork files to [orders@revolutionprint.co.uk](mailto:orders@revolutionprint.co.uk).